

NorthStar Fund

an APC Co. project

APC Co.
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SCHOLARSHIP OVERVIEW

APC Co. is a brand communications collective comprised of strategists, storytellers, advocates and creators dedicated to helping clients across all sectors achieve true IMPACT.

As a team, APC Co. believes the pursuit of education should be afforded to all, and in offering the NorthStar scholarship to a student (1), this is the agency's first step to help make that possible. APC Collective wants the next generation of public relations specialists, developmental strategists, content creators, etc. to be seen, heard and supported.

The APC Co. NorthStar scholarship is a monetary grant of \$5,000 that will be divided into \$2,500 to support the fall and spring 2020-2021 academic semesters tuition costs. This grant can be renewed annually, contingent upon the student's maintenance of a required cumulative GPA of 3.0 or higher throughout their collegiate academic career.

APC Co. team believes in offering real-world experiences in the workforce and offers paid internships opportunities, as well as academic credit during the fall, spring and summer semesters. If interested in our current internship opportunities please share within your application email or visit our website at apccollective.com to apply and for additional information.

ELIGIBILITY

- ★ Incoming college/university freshman, sophomore, junior or rising senior
- ★ MUST be accepted into a communications program at a university/ college (in the U.S.)
- ★ Minimum 3.0 GPA

APPLICATION

Full Name of Applicant: _____

Permanent Complete Address: _____

Telephone #: _____ Planned Major: _____

College/University you plan to attend: _____

Class rank/Class size: _____ Cumulative GPA/Scale: _____

Email: _____

The scholarship may be revoked if it is learned that the information contained herein is false or misleading.

INSTRUCTIONS

The application package must be completed and arranged in the order described below. All

transcripts, letters of recommendation and other required documents must be received no later than **March 20, 2020** to northstar@apccollective.com. Applicants are urged to complete this form as accurately and concisely as possible and to be prepared to submit additional information upon request. This application process is conducted and the scholarship is awarded without regard to race, sex, creed and national origin.

1. Scholarship Application (2 pages)
2. Official college (if applicable) and high school transcripts. Transcript should indicate class rank/class size and cumulative GPA. Transcript should also list courses being taken.
3. One signed recommendation letter from a teacher or guidance counselor who is familiar with your work. Letter may cover the applicant's ability, work habits, integrity and potential.
4. One-page resume
5. Proof of acceptance or enrollment at a U.S. university/college communication department.
6. In 500 words or less please answer the following two prompts: (Please attach a separate sheet with responses in a Word Doc, Times New Roman, 12-pt font and double spaced)
 - a. "What is your North Star and how do you define it?"
 - b. "How will this scholarship empower you to achieve your goals through the study of communication?"
7. Applicant will be notified when the application is received by APC Co. via email.
8. Scholarship recipient will be notified after the application deadline has passed but not later than the **week of May 4, 2020**.
9. Application MUST be signed and complete to be considered.

I attest all information in this application and all attachments are of true and accurate record.

Signature of Applicant

Date